

NATE GRUBBS

ART DIRECTION, MOTION & VISUAL DESIGN

+31 6 39 64 69 66
hello@nategrubbs.com
nategrubbs.com
@nategrubbs

EXPERIENCE

Freelance Art Direction, Motion & Visual Design

Amsterdam | established in Portland, June 2007

- Art Director and Senior Visual Designer, specializing in interactive medias, with a firm understanding of interface design and animation
- Combine elegant, natural design with a deep desire for facilitating great usability / UX and technology
- Able to create concepts, and develop story-boards and flow
- Fluent in 2D animation / motion graphics within Adobe After Effects, with great experience in capturing and editing video footage

Razorfish

Senior Designer

Portland, OR | May 2004 - June 2007

- Created new design concepts for clients on extremely short deadlines, while also able to maturely grow an idea with longer timelines
- Worked closely with Information Architects and Developers to help guide positive user experiences for interactive projects
- Flexed to work in tandem with Developers (agile vs. waterfall methods)
- Explained, created and produced animations in various mediums

ITC Creative Services, Appalachian State University

Educational Print / Multimedia Designer, and Staff Photographer

Boone, NC | August 2001 - December 2003

- Created educational materials for various university departments
- Designed, programmed, and produced interactive presentations and online courses
- Managed B&W film photography darkroom; developed and hand-printed B&W film; copy-stand / studio photographer

BRANDS

Philips TV	Intel	Booking.com	Apple
Microsoft	Nintendo	Library of Congress	Adidas
Levi's	SanDisk	Coors Brewing Co.	Walmart

APPLICATIONS

Photoshop	After Effects	Lightroom
Illustrator	Premiere Pro	Flash
InDesign	Final Cut Pro	WordPress

EDUCATION

Appalachian State University

Boone, NC | 1999 - 2003

Dual Degrees: BFA Graphic Design
BS Technical Photography