

NATE GRUBBS

PRODUCT DESIGNER: Visual & Conceptual
www.nategrubbs.com

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EXPERIENCE

Handmade — Product Invention Lab www.handmade.am
Principal Product Designer
Amsterdam, NL | April 2016 – Present

- Participate in new product innovation through concept creation with a highly collaborative team
- Contribute to User Experience (UX) Design of digital and physical products, including physical prototyping
- Sketch designs for physical/digital products
- Create visual designs for digital experiences
- Animate interfaces and visualizations for innovative products
- Write, storyboard, facilitate, and film live-action product videos

Freelance www.nategrubbs.com
Art Director, Senior Visual & Motion Designer
Portland + Amsterdam | June 2007 – April 2016

- Worked with small and large teams with clients such as Frog Design, Microsoft, Intel, Levi's, Library of Congress, SanDisk.com
- Worked in-house at Philips to help create new design language system
- Created visual designs and animations for interactive medias including: wearables, apps, websites, and television interfaces
- Combine elegant, natural design with a deep desire for facilitating great usability (UX) with new technologies
- Fluent in 2D animation and motion-graphics with After Effects
- Conceived, storyboarded, captured, and edited video footage

Razorfish www.razorfish.com
Senior Designer
Portland, OR | May 2004 – June 2007

- Designed visuals for a range of Microsoft projects, including: software packages, websites — from Microsoft Office to Expression Studio
- Created brand identity for Microsoft Silverlight and other projects
- Worked closely with UX and Developers for positive user experiences
- Created and produced animations in various mediums

CLIENT BRANDS

Philips	Logitech	Library of Congress	Nintendo
Philips TV	Levi's	Albert Heijn	Apple
Microsoft	IKEA	Coors Brewing Co.	Adidas
Dell	Intel	SanDisk	Booking.com

EDUCATION

Appalachian State University
Boone, NC | 1999 – 2003

Dual Degrees: BFA Graphic Design
BS Technical Photography